

Steven D. Stock
CRD # 4782919

Lifestyle Asset Management, Inc.

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FORM ADV PART 2B **BROCHURE SUPPLEMENT**

This brochure supplement provides information about Steven D. Stock that supplements the Lifestyle Asset Management, Inc. brochure. You should have received a copy of that brochure. Please contact 281-612-2035 if you did not receive Lifestyle Asset Management, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Steven D. Stock is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Steven D. Stock

Year of Birth: 1957

Formal Education After High School:

- Attended Sam Houston State University, 1979 - 1981

Business Background:

- Lifestyle Asset Management, Inc., Investment Advisor Representative, 6/2018 - Present
- First Allied Advisory Services, Inc., Investment Adviser Representative, 4/2009 - Present
- First Allied Securities, Inc., Registered Representative, 5/2008 - Present
- Lifestyle Financial Advisors, Inc., DBA, 4/2007 - Present

Item 3 Disciplinary Information

Mr. Stock does not have any reportable disciplinary disclosure.

Item 4 Other Business Activities

Steven D. Stock is a Registered Representative with First Allied Securities, Inc. dba Lifestyle Financial Advisors, Inc. ("First Allied"). First Allied is a diversified financial services company engaged in the sale of specialized investment products. In this capacity, Mr. Stock may recommend securities or insurance products offered by First Allied as part of your investment portfolio. If you purchase these products through Mr. Stock, he will receive the customary commissions in his separate capacity as a Registered Representative of First Allied.

Additionally, Mr. Stock could be eligible to receive incentive awards such as First Allied may offer. He may also receive 12b-1 fees from mutual funds that pay such fees. The receipt of additional compensation may give Mr. Stock an incentive to recommend investment products based on the compensation received, rather than on your investment needs.

Steven D. Stock is an Investment Adviser Representative of First Allied Advisory Services, Inc. dba Lifestyle Financial Advisors, Inc., a registered investment adviser ("Lifestyle"). When appropriate, Mr. Stock may recommend that you use the investment advisory services of Lifestyle. If you utilize the advisory services of Mr. Stock through Lifestyle, he may receive additional fees or other compensation in his capacity as an investment adviser representative. These fees would be in addition to any fees charged for the advisory services provided through Lifestyle Asset Management, Inc.

Steven D. Stock is separately licensed as an independent insurance agent. In this capacity, he can affect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Mr. Stock for insurance related activities. This presents a conflict of interest because Mr. Stock may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

Item 5 Additional Compensation

Refer to the *Other Business Activities* section above for disclosures on Mr. Stock's receipt of additional compensation as a result of his other business activities.

Also, refer to the *Fees and Compensation, Client Referrals and Other Compensation, and Other Financial Industry Activities and Affiliations* section(s) of Lifestyle Asset Management, Inc.'s firm brochure for additional disclosures on this topic.

Item 6 Supervision

Paul Brian Jackson, Chief Compliance Officer of Lifestyle Asset Management, Inc. is responsible for supervising the advisory activities of Mr. Stock. You may contact Mr. Jackson at 281-612-2035.